



## ***The Insurance People***

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### ***Votre courtier en assurance***

November 23, 1998

23 novembre 1998

#### **Alliance wins Business of the Year 1998**

Alliance Assurance Inc. received the prestigious prize of New Brunswick Entrepreneur of the Year given by the Economic Council of New Brunswick, on November 21, 1998.

During a banquet held in Moncton this past weekend, Patrick Durepos and Lily Durepos accepted the award in the name of the business and all its team members. During his acceptance speech, Mr. Durepos underlined in his speech: "This honor would not have been possible without the precious collaboration of the Alliance shareholders, notably Rolf Spangenberg, Mike St-Onge, and Claude Losier as well as the entire Alliance staff, which now includes more than 50 people."

This award is given annually to a Francophone business in New Brunswick that has distinguished itself in the following ways: financially; in research and development; in human resource management; in its commitment to its community; and for its vision and planning for the future. During the last 25 years, Alliance Assurance Inc. has always kept these many elements in mind which ensures that its team can offer excellent client service. Mr. Durepos added: "Our recipe is simple: we have a well-trained, motivated staff with a lot of integrity. This, combined with a dynamic approach to marketing and state-of-the-art technology at their fingertips, helps us excel."

Alliance Assurance Inc. is currently one of the largest brokers in New Brunswick with over 20.5 million in sales. Alliance Assurance foresees obtaining their objective of more than 40 million between now and the year 2003.

#### **Alliance gagne l'entreprise de L'année 1998**

Alliance Assurance Inc. a reçu le prestigieux prix de l'entreprise de l'année au niveau provincial décerné par le Conseil économique du Nouveau-Brunswick, le samedi 21 novembre 1998.

Lors du banquet, qui se déroulait à Moncton, Patrick Durepos et Lily Durepos ont reçu le trophée au nom de l'entreprise. Lors de son discours, monsieur Durepos a souligné: "Cet honneur ne nous serait pas possible aujourd'hui sans la précieuse collaboration de nos actionnaires, Rolf Spangenberg, Mike St-Onge, Claude Losier et de notre équipe composée maintenant de plus de 50 employés."

Cette distinction est offerte annuellement à une entreprise francophone du Nouveau-Brunswick qui a su se distinguer au niveau de sa croissance économique, son aspect financier, sa recherche, son développement, sa gestion des ressources humaines, son implication communautaire et sa planification futuriste. Depuis les 25 dernières années, Alliance Assurance vise ces 8 niveaux et s'assure d'offrir un excellent service à sa clientèle. Monsieur Durepos ajoute: "Notre recette est simple: un personnel bien formé, intègre et motivé, oeuvrant dans un milieu de marketing dynamique et ayant à sa disposition une technologie de pointe."

Alliance Assurance Inc. figure présentement parmi les premières plus grosses agences d'assurance au Nouveau-Brunswick en ayant comme actif 20.5 millions \$ de ventes. Alliance Assurance prévoit atteindre un objectif de plus de 40 millions \$ d'ici l'an 2003.

#### **Information:**

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